



HOPE FINDS A HOME

2026 Sponsorship Packet

A CHILD REACHED IS A CHILD SAVED.

601 E. Wackerly St. Midland, MI 48642

(989) 839-0534

Adoptionoptioninc.org



OUR MISSION



TO IMPROVE THE LIVES OF THE CHILDREN AND FAMILIES WE SERVE.



OUR HISTORY

A CHILD REACHED IS A CHILD SAVED.

Adoption Option Inc. is a Michigan non-profit corporation and is licensed by the State of Michigan as a child-placing agency to provide a variety of child welfare and community services. It has been designated as a 501(c)(3) tax-exempt organization by the Internal Revenue Service.

Adoption Option Inc. was initially founded to provide adoption services, help children in the foster care system, and share free information about adoption and foster care. Since its incorporation, Adoption Option Inc. has expanded child welfare services to include Foster Home Licensing, Foster Care Case Management, Youth In Transition, and Family Preservation Programs, including Building Community Partners (BCP), Parent Resource Education Program (PREP), Advanced in Home (AIH), and Parents and Children Together (PACT).

Adoption Option Inc. is proud to offer services from the Great Lakes Bay Region to the Metro Detroit Area, with the mission of improving the lives of the children and families we serve.



INDIVIDUALS SERVED BY ADOPTION OPTION INC. IN 2025!

2026 OPPORTUNITIES!



CAPITAL CAMPAIGN

Adoption Option Inc. is continuing another year of its year-round Capital Campaign to raise the funds to buy the building currently being leased, and to renovate and remodel the building in order to meet current and future needs that result from continuous growth. Adoption Option Inc. works tirelessly to ensure that children have safe, loving and permanent homes, and now it is time for AOI have a permanent home of its own.



YOUTH EMPOWERMENT BREAKFAST

Join Adoption Option Inc. for an exclusive breakfast event, attended by some of the region's most phenomenal leaders, philanthropists and child welfare advocates. This event will be held **March 26, 2026** and will highlight the extraordinary accomplishments of the youth in the Youth in Transition Program and the transformative impact that mentors have made on the lives of youth in the community.



CHARITY PICKLEBALL TOURNAMENT

This annual competition, held at Greater Midland Tennis Center on **May 1-3 , 2026**, brings together players of all levels from around the region to benefit children in foster care and their families served by Adoption Option Inc. This event is a great time for both players and spectators!



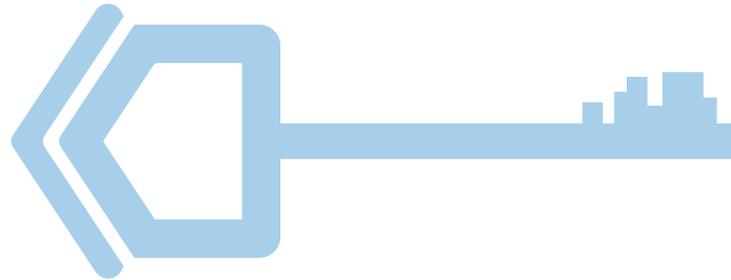
JAMBALAYA AND JAZZ

This 13th annual signature event will be held at The Great Hall Banquet and Convention Center in Midland, on Thursday **November 19, 2026**. This event recognizes and supports Adoption Option Inc.'s efforts in the community. Jambalaya and Jazz brings together Adoption Option Inc. advocates including business and community leaders, entrepreneurs, restaurateurs and others for a wonderful culinary and musical experience.



CAPITAL CAMPAIGN

Contact to discuss the opportunities below:



PURCHASE BUILDING - \$1,210,000

- ♥ Provides Adoption Option Inc. with a permanent home from which to serve families.
- ♥ Provides Adoption Option Inc. with the ability to restructure to suit our current and future needs.
- ♥ Provides Adoption Option Inc. with the capacity to continue to expand.



RENOVATIONS - \$890,000

- ♥ Convert gym into child welfare hub for the community.
- ♥ Create classroom space, indoor/outdoor wellness spaces, resource library and more.
- ♥ Addition of more office spaces and cubicles for our growing team.



ENDOWMENT - \$400,000

- ♥ Helps respond to the unmet needs of children and families.
- ♥ Ongoing building maintenance.
- ♥ Long term sustainability.



TOTAL COST - \$2,500,000

YOUTH EMPOWERMENT BREAKFAST

Sponsorship Opportunities



BACON N' EGGS SPONSOR - \$2,500

- ♥ Recognized as event sponsor with company name and logo on all digital materials at the event.
- ♥ Up to 1 minute of remarks from your organization during the presentation at the breakfast.
- ♥ Facebook recognition both during and after the event.
- ♥ Verbal recognition during the presentation at the breakfast.
- ♥ Company logo on event page on Adoption Option Inc. Website.
- ♥ 4 seats at the breakfast.



MUSICAL SPONSOR - \$1,000

- ♥ Company name and logo on digital presentation at the event.
- ♥ Verbal recognition during the presentation at the breakfast.
- ♥ Company logo on event page on Adoption Option Inc. website.
- ♥ 3 seats at the breakfast.



SUNRISE SPONSOR - \$500

- ♥ Company name and logo on digital presentation during the event.
- ♥ Company name and logo on event page on Adoption Option Inc. website.
- ♥ 2 seats at the breakfast.



YOUTH SPONSOR - \$250

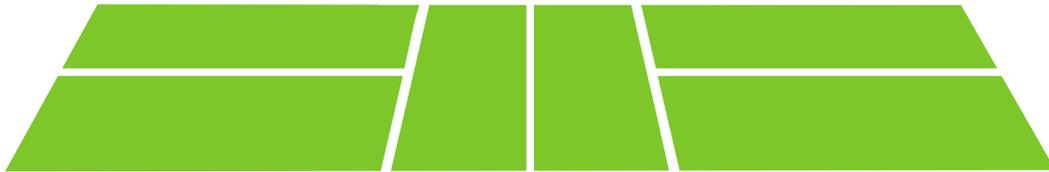
- ♥ Company name and logo on digital presentation during the breakfast.
- ♥ 1 seat at the breakfast.

CHECK OUT HIGHLIGHTS OF
YOUTH EMPOWERMENT BREAKFAST 2025!



CHARITY PICKLEBALL TOURNAMENT

Sponsorship Opportunities



TOURNAMENT SPONSOR - \$5,000

- ♥ Recognized as event sponsor on all event marketing materials/media - digital and on site.
- ♥ Company logo displayed on live stream of advanced division play on Saturday and Sunday.
- ♥ One on-site Facebook Live post on both Saturday and Sunday.
- ♥ Company logo and signage on a pickleball court.



WINNER CIRCLE SPONSOR - \$2,500

- ♥ Recognized as event sponsor on all event marketing materials/media - digital and on site.
- ♥ One on-site Facebook Live post on either Saturday or Sunday.
- ♥ Company logo and signage on a pickleball court.



WELLNESS SPONSOR - \$1,000

- ♥ Recognized as event sponsor on all digital event marketing materials/media.
- ♥ Share wellness information from your organization or company with each participant.
- ♥ Company logo and signage on a pickleball court.



FOOD COURT SPONSOR - \$500

- ♥ Company name and logo posted at the food court.
- ♥ Company logo and signage on a pickleball court.

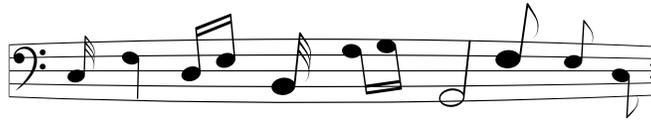


COURT SPONSOR - \$250

- ♥ Company logo and signage on a pickleball court.

JAMBALAYA AND JAZZ

Sponsorship Opportunities



EVENT SPONSOR - \$7,500

- ♥ Brand acknowledgement on-site at event - print and digital.
- ♥ Recognized as a sponsor in print posters for Great Lakes Bay Region.
- ♥ Brand acknowledgement and recognized as event sponsor pre and post event - print and digital.
- ♥ Present up to two minutes of remarks/video/commercial during event program.
- ♥ 20 event tickets.



FAMILY PRESERVATION SPONSOR - \$5,000

- ♥ Brand acknowledgement on-site at event - print and digital.
- ♥ Recognized as a sponsor in print posters for Great Lakes Bay Region.
- ♥ Brand acknowledgement pre and post event - print and digital.
- ♥ Present up to one minute of remarks/video/commercial during event program.
- ♥ 16 event tickets.



ADOPTION SPONSOR - \$2,500

- ♥ Brand acknowledgement on-site at the event - print and digital
- ♥ Recognized as sponsor in print posters in the Great Lakes Bay Region
- ♥ Brand acknowledgement pre and post event - print and digital.
- ♥ 12 event tickets.



FOSTER CARE SPONSOR - \$1,000

- ♥ Brand acknowledgement on-site at event - print and digital.
- ♥ Recognized as a sponsor in print posters in the Great Lakes Bay Region
- ♥ 8 event tickets.



YOUTH SERVICES SPONSOR - \$500

- ♥ Brand acknowledgement: on-site at event - print and digital.
- ♥ 4 event tickets.

CHECK OUT HIGHLIGHTS OF
JAMBALAYA AND JAZZ 2025!





SPONSOR COMMITMENT FORM

Organization: _____

Street Address: _____

City	State	Zip Code
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Contact Name: _____

Phone: _____ Fax: _____

Email: _____

CONFIRM AMOUNT OF SPONSORSHIP LEVEL FOR EACH EVENT

\$_____ Capital Campaign

\$_____ Youth Empowerment Breakfast

\$_____ Charity Pickleball Tournament

\$_____ Jambalaya and Jazz

\$_____ Donation

\$_____ Total

PAYMENT OPTIONS

Make checks payable to Adoption Option Inc.
Send to: P.O. Box 2225 Midland, MI 48641-2225

To pay by credit card please visit www.adoptionoptioninc.org/#donate

For an invoice or more information please contact:
Mary Tewksbury - mtewksbury@aoicw.org or (989) 859-4778
Jacqueline Leapheart - PR@aoicw.org or (989) 859-3973