

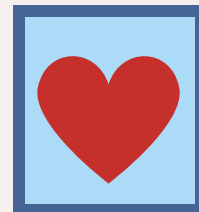


HOPE FINDS A HOME

2025 Sponsorship Package

A CHILD REACHED IS A CHILD SAVED.

601 E. Wackerly St. Midland, MI 48642
(989) 839-0534
Adoptionoptioninc.org



OUR MISSION



TO IMPROVE THE LIVES OF THE CHILDREN AND FAMILIES WE SERVE.



OUR HISTORY

A CHILD REACHED IS A CHILD SAVED.

Adoption Option Inc. is a Michigan non-profit corporation and is licensed by the State of Michigan as a child-placing agency to provide a variety of child welfare and community services. It has been designated as a 501(c)(3) tax exempt organization by the Internal Revenue Services.

Adoption Option Inc. was initially founded to provide adoption services, help children in the foster care system and share free information about adoption and foster care. Since our incorporation, Adoption Option Inc. has expanded our foster care services to include Foster Home Licensing and Foster Home Case Management for Temporary Court Wards. Additional Child Welfare programs include Youth in Transition and Mentoring as well as Family Team Meeting Facilitation.

Adoption Option Inc. also offers community programming and parent education utilizing the Parents as Teachers curriculum. Our Family Preservation Programs provide parent education and life skills, supervised visitation between children and parents, and personalized guidance and support to participating families.



INDIVIDUALS SERVED BY ADOPTION OPTION INC. IN 2024!

2025 OPPORTUNITIES!



CAPITAL CAMPAIGN

Adoption Option Inc. is kicking off a year round Capital Campaign to raise the funds to buy our building we are currently leasing, and to renovate and remodel in order to meet our current and future needs as we expand. Adoption Option Inc. works tirelessly to ensure that children have safe, loving and permanent homes, and now it is time for us to have a permanent home of our own.



EMPOWERING YOUTH BREAKFAST

Join us for an elegant breakfast event, hosted by some of the region's most influential and phenomenal leaders, philanthropists and child welfare advocates. This event will be held March 20, 2025 and will highlight the extraordinary accomplishments of our youth in the Youth in Transition Program and the transformative impact that mentors have made on the lives of youth in the community.



CHARITY PICKLEBALL TOURNAMENT

This annual competition, held at Greater Midland Tennis Center on May 3-4 , 2025, brings together players of all levels from around the region to benefit children in foster care and their families served by Adoption Option Inc. This event is a great time for both players and spectators! -



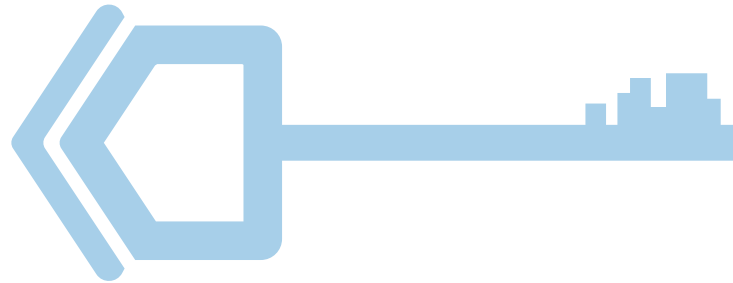
JAMBALAYA AND JAZZ

This 12th annual signature event will be held at The Great Hall Banquet and Convention Center in Midland, on Thursday November 20, 2025. This event recognizes and supports Adoption Option Inc.'s efforts in the community. Jambalaya and Jazz brings together Adoption Option Inc. advocates including business and community leaders, entrepreneurs, restaurateurs and others for a wonderful culinary and musical experience.



CAPITAL CAMPAIGN

Contact to discuss the opportunities below:



PURCHASE BUILDING - \$1,210,000

- ♥ Provides us with a permanent home from which to serve families.
- ♥ Provides us with the ability to restructure to suite our current and future needs.
- ♥ Provides us with enough space to continue to expand.



RENOVATIONS - \$890,000

- ♥ Convert gym into child welfare hub for the community.
- ♥ Create classroom space, indoor and outdoor wellness spaces, resource library and more.
- ♥ Addition of 12 office spaces and 6 cubicles for our growing team.



ENDOWMENT - \$400,000

- ♥ Helps respond to the unmet needs of children and families.
- ♥ Ongoing building maintenance.
- ♥ Long term sustainability.



TOTAL COST - \$2,500,000

YOUTH EMPOWERMENT BREAKFAST

Sponsorship Opportunities



PRESENTING SPONSOR - \$5,000

- ♥ One table of ten.
- ♥ Reserved table.
- ♥ Provide 2 to 3 minutes of remarks or video/commercial during the program
- ♥ Recognized as presenting sponsor on all event marketing materials and social media.
- ♥ Sponsorship mention on the website; one pre-event and one post-event news letter.
- ♥ Company name on table signage at event.



SUPPORTING SPONSOR - \$2,500

- ♥ One table of ten.
- ♥ Reserved table.
- ♥ Sponsorship mention on website and one post-event news letter.
- ♥ Company name on table signage and

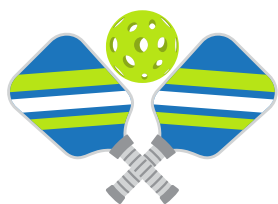


CONTRIBUTING SPONSOR - \$500

- ♥ Four tickets.

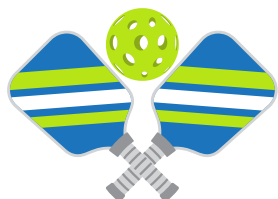
CHARITY PICKLEBALL TOURNAMENT

Sponsorship Opportunities



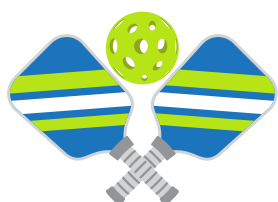
TOURNAMENT SPONSOR - \$5,000

- ♥ Recognized as event sponsor on all event marketing materials/media - digital and on site.
- ♥ One onsite Facebook Live post on both Saturday and Sunday.
- ♥ Company logo and signage on a pickleball court.



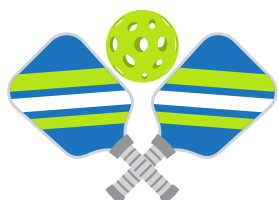
WINNER CIRCLE SPONSOR - \$2,500

- ♥ Recognized as event sponsor on all event marketing materials/media - digital and on site.
- ♥ One onsite Facebook Live post on either Saturday or Sunday.
- ♥ Company logo and signage on a pickleball court.



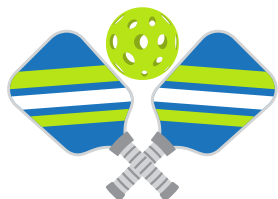
WELLNESS SPONSOR - \$1,000

- ♥ Recognized as event sponsor on all event marketing materials/media.
- ♥ Share wellness information from your organization or company with each participant.
- ♥ Company logo and signage on a pickleball court.



FOOD COURT SPONSOR - \$500

- ♥ Company name and logo posted at the food court.
- ♥ Company logo and signage on a pickleball court.



COURT SPONSOR - \$250

- ♥ Company logo and signage on a pickleball court.

JAMBALYA AND JAZZ

Sponsorship Opportunities



CHILD WELFARE PRESENTING SPONSOR - \$7,500

- ♥ 20 event tickets, including VIP and main event.
- ♥ Present 2-3 minutes of remarks/video/commercial during program.
- ♥ Recognized as presenting sponsor on all marketing materials pre and post - event.
- ♥ Brand acknowledgement: onsite at event, across all media channels - print, broadcast and digital.



FAMILY PRESERVATION SPONSOR - \$5,000

- ♥ 16 event tickets, including VIP and main event.
- ♥ Recognized as the VIP/Event Preview Sponsor with premium signage at VIP and main event.
- ♥ Gift Basket Raffle Results co-host with emcee.
- ♥ Brand acknowledgement: onsite at event - print and digital.



ADOPTION SPONSOR - \$2,500

- ♥ 10 event tickets.
- ♥ Recognized as the Gift Basket Raffle Sponsor with premium signage for the raffle.
- ♥ Gift Basket Raffle Results co-host with emcee.
- ♥ Brand acknowledgement: onsite at event - print and digital.



ADOPTION SPONSOR - \$2,500

- ♥ 10 event tickets.
- ♥ Recognized as the Gift Basket Raffle Sponsor with premium signage for the raffle.
- ♥ Gift Basket Raffle Results co-host with emcee.
- ♥ Brand acknowledgement: onsite at event - print and digital.



YOUTH SERVICES SPONSOR - \$500

- ♥ 4 event tickets.
- ♥ Brand acknowledgement: onsite at event - print and digital.



SPONSOR COMMITMENT FORM

Organization: _____

Street Address: _____

City _____ State _____ Zip Code _____

Contact Name: _____

Phone: _____ Fax: _____

Email: _____

CONFIRM AMOUNT OF SPONSORSHIP LEVEL FOR EACH EVENT

\$_____ Capital Campaign

\$_____ Youth Empowerment Breakfast

\$_____ Charity Pickleball Tournament

\$_____ Jambalaya and Jazz

\$_____ Donation

\$_____ Total

PAYMENT OPTIONS

Make checks payable to Adoption Option Inc.
Send to: P.O. Box 2225 Midland, MI 48641-2225

To pay by credit card please visit www.adoptionoptioninc.org/#donate

For an invoice or more information please contact:
Mary Tewksbury - mtewksbury@aoicw.org or (989) 859-4778
Jacqueline Leapheart - PR@aoicw.org or (989) 859-3973